TEGAN AND SARA FOUNDATION

QUEER HEALTH HACKATHON SPONSORSHIP PACKAGE
Broad Institute of MIT and Harvard, Cambridge, MA
September 21-23, 2018

A project of the Tegan and Sara Foundation's Queer Health Access Team

OVERVIEW

The [Tegan and Sara Foundation](#) (TSF) fights for health, economic justice and representation for lesbian, gay, bisexual, transgender and queer (LGBTQ) girls and women. This mission is founded on a commitment to feminism and racial, social and gender justice. TSF funds programs centered on research, public education and support services to build long-term well-being and advocacy for the LGBTQ community.

In 2018, TSF's [Queer Health Access](#) initiative will **improve the quality and quantity of healthcare-related research serving the LGBTQ community** by sponsoring a Queer Health Hackathon. Hosted at the Broad Institute of MIT and Harvard in Cambridge, MA from September 21-23, the hackathon will focus on creative and collaborative problem-solving with medical, scientific and technical experts. The three-day event will bring together experts from medical, technical and policy disciplines to better understand health disparities in the LGBTQ community with **innovative analysis of healthcare experiences through a data science lens**. In addition, hackers will be granted exclusive access to de-identified patient data from a premiere healthcare organization.

Attendee Challenge:
Show statistically significant disparities in disease occurence or healthcare outcomes for the LGBTQ population based on access to anonymized patient health data.

Hackathon Agenda:
Friday 9/20: Happy hour meet & greet (6pm - 8pm)
Saturday 9/21: Opening remarks, team formation and hacking (8am - 8pm)
Sunday 9/22: Continued hacking, presentations and judging
Closing remarks (8am - 3pm)

WHY SPONSOR?

- Support the LGBTQ tech & healthcare communities
- Increase your organization's visibility
- Tegan and Sara combined with the Tegan and Sara Foundation have 2M+ social media followers across Instagram, Facebook and Twitter
- Access to diverse and underrepresented candidates (e.g. self-identified women, QPOC, LGBTQ+ community)
- Access to data science, machine learning and AI professionals (from Boston and beyond)
- Promote and progress data science practice in healthcare
- Encourage the advancement of healthcare technology, and cross-industry collaboration

Tier	Bronze $1500	Silver $3000	Gold $5500 (limit 3)	Premiere $10,000 (limit 1)
Social Media - T+S / TSF (all platforms 2x each)				●
Logo on signage throughout the event site				●
10 minute speech at event				●
Pre-event Resume Book Access			●	●
Recruiting Presence			●	●
Mention on website		●	●	●
Social Media Mention on TSF (1x each Twitter & Instagram)	●	●	●	●
Email Marketing	●	●	●	●
Resume Book Access	●	●	●	●

Please feel free to inquire about your unique sponsorship needs:
info@teganandsarafoundation.org

queerhealthaccess.com   teganandsarafoundation.org